



2017 | Q2

Launching Point

Embrace What's Next



Over the last decade, as the aviation industry has undergone radical change, CVG has likewise had to reinvent itself. While this has been challenging, by all measures CVG has achieved remarkable progress and is poised to play a major role in our region's growth and success for many years to come as:

- The premier airport for the Tri-State region
- An active community leader that drives economic growth
- An innovator that delivers an unforgettably positive experience

With these changes — and with input from more than 1,000 community members, employees and stakeholders — we have developed a new branding campaign to tell the story of CVG's continued transformation. The campaign theme, Embrace What's Next, captures the spirit of CVG's progress and the fact that positive change is the new normal:

- Assuring carriers and tenants that we stand ready to meet their ever-changing needs
- Showing that we are committed to being an essential part of the region's overall growth and success
- Inviting our community partners to work with us on CVG's continued evolution

Our brand message also makes clear that our work is far from over. With Embrace What's Next, we are reinforcing our commitment to the growth and progress outlined in our 2016-2021 Strategic Plan. We invite you to learn more in the pages that follow.



J. Michael Schlotman | Board Chairman
Executive VP and CFO,
The Kroger Co.



Candace McGraw | CEO
Cincinnati/Northern
Kentucky International Airport

THE AIRPORT OF CHOICE TO WORK FOR, FLY FROM AND DO BUSINESS WITH

Take Flight

Continuing Passenger Growth

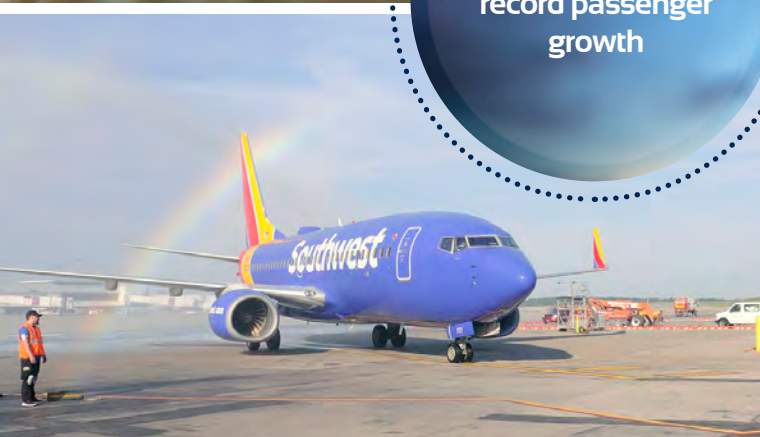
CVG has continued its record growth as Frontier added three new destinations this spring to New York – La Guardia (daily), Minneapolis/St. Paul (4x a week), and San Diego (3x a week). Frontier now provides nonstop service to 17 destinations on a seasonal or year-round basis with 99 flights per week on their summer schedule.

In June, United began daily nonstop service to San Francisco. This addition offers tremendous convenience and value for travelers, including a great schedule to San Francisco as well as one-stop connections to 30 other destinations including Singapore; Sydney, Australia; Auckland, New Zealand; and other Asian destinations. United now serves six destinations with 149 weekly flights from CVG.

Allegiant just recently announced it will begin nonstop service to Providence/Boston (2x a week), Los Angeles (4x a week) and Raleigh/Durham (2x a week) beginning this November. Allegiant now serves 19 nonstop destinations with more than 60 weekly flights.



CVG continuing record passenger growth



Amazon began cargo operations on May 1, 2017



Grow Business

Cargo Volume Continues To Set Records

In May, CVG set a record for cargo tonnage handled in one month, with 88,369 tons passing through CVG. This record month represents an increase of 30.7 percent year-over-year.

Cargo volume at CVG will continue to break records in the months and years ahead as Amazon began its cargo operations on May 1, 2017 and as DHL continues its growth.

The new Amazon activity and additional landed weight will enable CVG to continue lowering its landing fees, benefiting all carriers while ensuring CVG remains a great place to do business. Including cargo, overall landed weight from aircraft operations in May was up 32.9 percent year-over-year.

Propel Community

Propel Community — CVG Sponsors Bunbury

CVG is committed to supporting events that have a positive impact on the community and enable us to expand our customer base. This year's Bunbury Music Festival helped CVG generate media and passenger exposure as a result of sponsoring the CVG River Stage. We handed out draw-string backpacks which proved very popular with fans, and helped further spread CVG's brand message throughout the event.

Community support is essential to CVG's success. Each year we participate in at least 250 meetings or presentations to keep community leaders informed of our progress. Recent initiatives included CVG's participation at the NKY Chamber's Eggs & Issues breakfast on May 16th, and at Voices at the Met on June 28th, where CVG executives updated community leaders and encouraged them to Embrace What's Next.



Upgrades in the Terminal will make travel more convenient

Elevate Services

Terminal Modernization

As part of our Terminal Modernization project, look for upgrades to the baggage claim area, curb front and parking garage starting this August.

Baggage claim will get a floor-to-ceiling makeover that includes more energy-efficient lighting, new carpet and wall treatments. The changes should make travel more convenient, while incorporating regional branding inspired by the Roebling Bridge and Downtown's Smale Park.

The curb front will get brighter lighting and simplified signage for better wayfinding. The garage lobbies will get a modern makeover as well. The project also includes new carpet in Concourse B.

Work is expected to last through March, 2018 with much of it taking place from 11 p.m. to 4 a.m. to limit the disruption to passengers.



Community support is essential to CVG's success



Go Beyond

Providing Innovative Solutions

Keeping our restrooms and facilities clean has gone high tech.

CVG has partnered with Samsung and Mason-based Hipaax to utilize a wearable technology called a TaskWatch to better match staffing with peak restroom usage. The technology uses sensors and data analytics to notify housekeepers of high restroom traffic. When restroom usage reaches a predetermined number

of guests, staff are notified via their TaskWatches that a restroom needs a quality inspection and cleaning.

CVG is investigating other ways to utilize this innovative solution at the airport to continue to provide an unforgettably positive experience for all passengers.

CVG utilizing innovative solutions for positive passenger experience



2016-2021 Strategic Plan

THE CVG OF TOMORROW



TAKE FLIGHT

9,000,000 PASSENGERS BY 2021



GROW BUSINESS

350 ACRES OF AIRPORT LAND
LEASED FOR DEVELOPMENT
BY 2021



PROPEL COMMUNITY

\$5 BILLION ANNUAL ECONOMIC IMPACT
BY 2021



ELEVATE SERVICES

FUNCTIONALLY OBSOLETE TERMINAL
FACILITIES DEMOLISHED AND STATE-OF-
THE-ART CONSOLIDATED RENTAL CAR
FACILITY CONSTRUCTED BY 2021



GO BEYOND

AIRPORT SERVICE QUALITY RANKING
SUPERIOR TO PEER AIRPORTS BY 2021

