



2017 | Q3 Launching Point

Embrace What's Next



If you've traveled through CVG recently, you've seen the work ongoing to upgrade the Main Terminal Baggage Claim level and other key areas of the airport. As we Embrace What's Next, this is just the beginning of our plan to invest \$345 million in airport improvements over the next five years.

The last three years have seen a robust expansion of air service. This expansion of air service has brought steady growth in local passengers, which requires that we continue to invest in the terminal, parking facilities, airfield, roadways and baggage system.

CVG is now one of the fastest growing airports in the country, as it continues to set local passenger traffic records and celebrates three years of consecutive year-over-year growth. In recent months, CVG also set records in the amount of cargo handled.

At CVG, we're planning for a bright future. We are committed to the region's long-term growth and success. The Master Plan Update that we kicked off in September will guide these efforts through 2050.

The purpose of the Master Plan is to:

- Provide a road map for meeting airport demand
- Remain responsive to industry changes

- Provide realistic schedules and financial plans for development

Learn more about our Master Plan at CVGairport.com/Next. Read about our many other initiatives on the pages that follow.



J. Michael Schlotman | Board Chairman
Executive VP and CFO,
The Kroger Co.



Candace McGraw | CEO
Cincinnati/Northern
Kentucky International Airport

THE AIRPORT OF CHOICE TO WORK FOR, FLY FROM AND DO BUSINESS WITH



Delta's Paris flight is the only nonstop Europe service in Ohio and Kentucky.

Take Flight

Expanding passenger carriers

In August, CVG announced the addition of WOW air, Iceland's low-cost transatlantic airline, to begin service May 2018 to Europe via Keflavik International Airport (KEF) in Iceland. The new international service will provide local travelers not only the benefit of nonstop travel to Iceland, but one-stop, low-cost service to more than 20 destinations across Europe, including London, Paris, Amsterdam, Berlin, Frankfurt, Dublin, Copenhagen and more.

Frontier announced six new nonstop flights to Miami, San Jose, San Antonio, Austin, Jacksonville and Raleigh/Durham, which now brings their total to 20 destinations served from CVG. Flights to Miami began Oct. 5th, and flights to the remaining locations begin April 2018.

Delta Air Lines and CVG celebrated 20 years of nonstop service to Paris, Charles de Gaulle Airport (CDG) with a giveaway for one lucky person to win two roundtrip Delta One tickets to Paris. The direct flight to Paris is the only nonstop Europe service in all of Ohio and Kentucky, and has served 2.5 million passengers since it began in 1997.

Grow Business

More Food Options

Look for three new food and beverage options in the next several months as part of our effort to serve the steady growth in passenger demand.

It's part of our effort to serve the steady growth in passenger demand.

Vino Volo has opened a second wine bar and restaurant at CVG. Passengers in Concourse A can now experience hand-selected wines from around the world, or purchase a bottle to enjoy at home.

Blaze Pizza, known for exceptional quality and lightning fast service, is set to begin construction adjacent to Vino Volo. After choosing their dough, toppings and sauce, customers will have a hot pizza fresh from the brick oven in less than 10 minutes.

Local favorite, Moerlein Lager House, has announced plans for a Concourse A location that will serve craft beer, hand-carved sandwiches and smoked, rotisserie meats.

Propel Community

Building a culture of collaboration and teamwork

CVG, Graeter's Ice Cream and Gold Star Chili, celebrated National Aviation Day with live music, aviation-themed giveaways, free cheese coney, ice cream, and a scavenger hunt for passengers to find Wilbur Wright in the Terminal and Concourses. Aviation spectators were treated with ice cream at the Airplane Viewing Area, and CVG employees celebrated with a luncheon and paper airplane contest.

The kiosk can teach life-saving skills in just 5 minutes.

CVG, in partnership with the American Heart Association and the Anthem Foundation, unveiled a hands-only CPR training kiosk in Concourse A. The kiosk can teach travelers the life-saving skill of CPR in just five minutes. Be sure to check it out if you have downtime before your next flight.

Elevate Services

Consolidated Rental Car Facility

CVG is embarking on a major capital improvement program that will invest \$345 million over the next five years. Our Vision is to make travel through CVG an unforgettably positive experience, while ensuring the airport remains an essential part of the region's growth and success.

Chief among the projects is a Consolidated Rental Car Facility that will sit where Terminals 1 and 2 once stood.

When completed in 2021, customers will be able to walk directly to and from the Terminal when picking up and dropping off their rental cars. The road into the airport will be reconfigured to provide better access to the Terminal.

The project will also provide additional curb space for passenger loading and unloading. It promises a reduction in emissions from rental buses no longer circling the airport.

Our vision is to make travel through CVG an unforgettably positive experience.

We're instituting tech solutions to deliver an unforgettably positive experience.

Go Beyond

Providing Innovative Solutions

One of CVG's core values is innovation. We're using every opportunity to institute new tech solutions to deliver our passengers an unforgettably positive experience. The next wave of innovation has been to leverage the unique start-up community in Cincinnati and Northern Kentucky. We're tapping into the best and brightest minds to help us identify solutions through technology. We're proud to be recently honored with the Corporate Tech and Innovation Award from LEAD Magazine.

Examples include BlipTrack technology that was installed at the security checkpoint to track and display security wait times; our partnership with Hipaax to develop TaskWatch, a Samsung smartwatch that communicates with housekeeping staff when a restroom needs cleaned; and our partnership with Astronomer on real-time data collection to enhance customer experience and airport operations, among others.



comSpark INNOVATION TECH SUMMIT





2016-2021 Strategic Plan

THE CVG OF TOMORROW



TAKE FLIGHT

9,000,000 PASSENGERS BY 2021



GROW BUSINESS

350 ACRES OF AIRPORT LAND
LEASED FOR DEVELOPMENT
BY 2021



PROPEL COMMUNITY

\$5 BILLION ANNUAL ECONOMIC IMPACT
BY 2021



ELEVATE SERVICES

FUNCTIONALLY OBSOLETE TERMINAL
FACILITIES DEMOLISHED AND STATE-OF-
THE-ART CONSOLIDATED RENTAL CAR
FACILITY CONSTRUCTED BY 2021



GO BEYOND

AIRPORT SERVICE QUALITY RANKING
SUPERIOR TO PEER AIRPORTS BY 2021

